



Aiming for Continued Expansion for Society and the Earth Through Vehicle Manufacturing

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Providing Society With Useful Mobility as a Manufacturing Company

Since the establishment of Toyota Auto Body in 1945, we have come to provide mobility that serves to enrich people's lives as mainly a manufacturer of complete commercial vehicles, SUVs, and minivans.

Under our company motto of "Development, Peace and Amity, and Appreciation", in order to always be ahead of current trends and styles, we foresaw changes in motorization and an altering of the lifestyles and taste of our customers. Along with always providing products that match the expectations of our customers, we have presented the idea of providing comfortable freedom of movement to all people, and have offered to society the development of useful welfare-related products.

Hereafter as well, we desire to be a manufacturing company that contributes to realizing an affluent society through research and manufacturing which considers the customer first.

Aiming to be a "Good Company" for the Environment, Society, and Employees

Amidst ever increasing expectations and demands for companies to be socially responsible, Toyota Auto Body is not of the position to fulfill the responsibility, but rather from society, we want to be called a "good company" through which growth hereafter is undoubted and for which contribution to society is desired. In looking to be a "good company" in terms of the environment, society, and our employees, we are engaged in multiple, forward-looking activities.

For Toyota Auto Body as a manufacturing enterprise, we consider conservation of our global environment to be our priority issue. Based on our Fourth Environmental Action Plan we established in 2005, we are actively executing our 5 year plan through efforts that include saving energy, preventing global warming, resource recycling, and reductions in environmental waste.

We aim to enrich activities that serve society by improving the environment through afforestation activities, and also community-based activities such as promoting research institutes through subsidies and also having employees volunteer in providing shuttle services with our welfare vehicles.

Employees serve as the basis for all business activities. In order to be a good company for employees, we are promoting a workplace where all employees are positive, whereby they healthily enjoy their work. Through creating a safe and comfortable workplace, we support their health through body and mind, and we are also putting forth active efforts for personnel development and career support.

As mentioned above, we and all our group companies are accelerating CSR Management efforts that highlight what is special about Toyota Auto Body. Honest views from everyone would be much appreciated.