

Social Contribution Activities

Toyota Auto Body aims to be a company that is kind to both society and individuals

In order to fulfill our social responsibility as “good corporate citizens,” we are promoting activities to achieve “coexistence with local communities that serve as operating bases for our businesses,” “further harmonization of people, cars, and society,” and also “environmental conservation and enlightenment.”

The Direction of Our Activities

1

Realize “harmony with the environment” as set forth in our basic principles, along with being generally admitted as a corporation for the environmental progress. In addition, it is important to place as much emphasis as possible on promotion of activities in environmental fields.

2

Promotion of activities that contribute to expanding the automobile industry as well as further harmonization between people, cars, and the environment in fields related to the automobile industry.

3

From the position of being a corporate citizen, we are promoting activities that aim for the coexistence with our local communities as well as maintaining good relationships among other necessary matters and the trust from the communities that are the foundations for our businesses.

Main Efforts

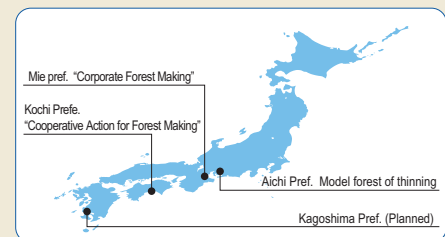
1 Promotion of domestic and overseas afforestation and green activities

(1) Overseas afforestation and green activities

Environmental conservation activities in coordination with overseas group companies in Indonesia

(2) Support for Domestic Forest Making

Environmental conservation activities that we coordinate afforestation (making forests) in interested communities and domestic communities that have operating bases.



2 Support for Engineering Research

(1) Subsidize outstanding research to achieve promotion of scientific technology

Subsidize 5.2 million yen to six researchers

3 Coexistence With Local Communities

(1) Support in getting outside for elders and the disabled through welfare vehicles

Enjoyment in using welfare vehicles for shopping and leisure

(2) ST Campaign (Getting to know Toyota Auto Body)

Approximately 7,300 people participated in FY2006



Environmental studies of Kenaf for elementary school students

Hiroaki Nomura

(General Administration Div. Public Affairs Dept. Social Contribution Group)

From FY2006, in meeting increased social needs for environmental conservation, the Toyota Auto Body group expanded efforts for “environmental conservation and enlightenment.”

One example is our effort to promote environmental enlightenment for employees and the local community using Kenaf.

Kenaf excels in absorbing CO₂ which causes global warming and can also be used to make paper.

Social Contribution Activities

Promotion of domestic and overseas afforestation and green activities

Efforts to prevent global warming and conserve forest resources through domestic and overseas afforestation and green activities.

Overseas Afforestation and Green Activities

We are furthering afforestation activities in Indonesia with the five year plan of “The Toyota Auto Body Group Forest” in coordination with S.T. Sugity Creatives Co. Ltd., a Toyota Auto Body on-site consolidated subsidiary as first step for afforestation activities overseas.

Activity Targets

- ① Environmental conservation through developing water resources and forests
- ② On-site environmental education (for above mentioned maintenance management)

Afforestation Areas

Sukamaju Village in Kadodanpiti County located in Sukabumi Province of the State of Jawa in the Republic of Indonesia (approximately 120 kilometers from Jakarta).

Afforestation Tree Types

Mahogany and others: Trees for furniture, musical instruments, and construction materials
 Avocado and others : Trees for harvesting fruits



Sukabumi Province Indonesia

Land for afforestation
 (The size of 25 Nagoya Domes.)



Indonesia

Support for Domestic Forest Making

Domestically, we support forest making at the headquarters of Toyota Auto Body and its consolidated subsidiaries and at production plants in Aichi, Mie, and Kagoshima Prefectures, as well as areas making progressive efforts (Kochi Prefecture). (Forest making is scheduled to be introduced in Kagoshima Prefecture in 2007.)

We support Forest Conservation Along the Banks of the Yahagi River in Aichi Prefecture.

As a first step in domestic activities, we are supporting the Yahagi Riverbank Forest Volunteer Committee's “Forest Thinning Model Operation” at our headquarters and the Fujimatsu Plant.



Participating in the forest health check-up project

Support for “Corporate Forest Making” in Mie Prefecture.

We are supporting “Corporate Forest Making” in Mie Prefecture together with Inabe City at the Inabe Plant.



Declaration of support for forest conservation activities in Mie Prefecture

Support for “Cooperative Action in Forest Making” in Kochi Prefecture

In taking the initiative with companies in forest making, we are supporting Kochi Prefecture in its progressive efforts for “cooperative action in forest making.”



Kochi Prefecture “Cooperative Action for Forest Making” agreement signing ceremony

Support for Engineering Research

We are contributing to the expansion of the automobile industry through support of engineering research and the promotion of furthering harmony between people, cars, and society.

Implementation of Support for Outstanding Research

Achieving scientific technology advancement with the aim to contribute to the expansion of society, we are subsidizing researchers of automotive related basic engineering in Aichi Prefecture.

Coexistence With Local Communities

Toyota Auto Body is aiming to be a kind company to local communities in which our operating bases are located. We are making efforts in activities to have exchanges with residents in those communities and also secure the safety of the communities.

Support for the Disabled and Elders to Get Outside by Using Our Welfare Vehicles

In 1998, Toyota Auto Body began a shuttle service (Odekakekun) for picking up and sending off wheelchair-bound disabled and elder people. We have implemented the service in the areas around our plants and also areas close to the cities of Kariya, Chiryu, Toyota, and Inabe.



Enjoying our welfare vehicles for going shopping and leisure

ST Campaign

The "ST (Getting to Know Toyota Auto Body) Campaign" helps visitors learn more about Toyota Auto Body. We conducted various plant tours such as an "Elementary School Student Social Science Tour" and "Have a Look at How Things Are Made." In FY2006, approximately 7,300 people participated in the ST Campaign.



Elementary school students touring the Fujimatsu Plant

Community Crime Prevention Activities

Toyota Auto Body is making efforts by activities to prevent high incidences of street crimes (purse snatching and car break-ins) through forming "Community Crime Prevention Patrol Groups" in each community, while also coordinating with residents, police officers, and city officials.



Kickoff ceremony at the Yoshiwara Plant

Communication With Local Communities

Other than hosting tours of our facilities, communication with the community about our efforts toward the environment is achieved through holding explanatory meetings, community discussion meetings, and meetings for exchanging views.

We report and explain what action is taken concerning the opinions expressed. Also, we are aiming for our employees to interact with members of the community through events held at each plant.



A community discussion meeting to maintain good relations with community members



A tour of a recycling facility

Support Through Contributions

We are providing support by contributing to communities and groups that require economic assistance for research and activities.

Main Beneficiaries of Support	Environmental Preservation <ul style="list-style-type: none"> Keidanren Nature Conservation Fund Kariya Tree Planting Promotion Conference 	International exchange <ul style="list-style-type: none"> The Foundation of Asian Health Institute OISCA International Aichi Branch 	Healthy medicine <ul style="list-style-type: none"> Kariya Medical Enterprise Japan Red Cross
	Community Activity <ul style="list-style-type: none"> Kariya City Sightseeing Association Aichi Traffic Safety Association Kariya Branch 	Arts and Culture <ul style="list-style-type: none"> Nagoya Philharmonic Orchestra Municipal Outdoor Theatre Association 	Social welfare <ul style="list-style-type: none"> A red feather charity Aichi Life Line
	Pedagogy way research <ul style="list-style-type: none"> Kariya Boy's Invention Club Commemorative Museum of Industry and Technology 	Advancement of Sports <ul style="list-style-type: none"> Toyota Associated marathon gold Kariya Football Association 	Historic Sites and Traditional Culture <ul style="list-style-type: none"> Kariya Cultural Association Kariya "Wansaka" Festival Toyota "Oiden" Festival