

Third Party Independent Review

What to Expect of Toyota Auto Body



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Aiming to Be a “Good Company”

In advocating effort toward becoming a “good company,” as the base axis of CSR in the top message, in this Environment and Social Report 2007, I am able to see a change to “providing information readers desire to know about” in contrast to previous “reporting of environmental information as a corporation.”

The beginning of the report introduces products and there are topics that show the face of the corporation, and at the same time, and ties to the environment and relations with society are introduced in an easily understandable manner, showing efforts toward a report of “easy comprehension.”

Along with the “2010 Vision” set last fiscal year, the Fourth Environmental Action Plan was established, and from fiscal year 2006 a new mid-term plan was introduced. In particular, for environmental issues embracing automobiles such as reducing substances subject to PRTR, VOC, SOC, and the issues of global warming and energy, there is an abundance of case examples introducing what was achieved in fiscal year 2006, it would be even more easily comprehended with reporting that includes the progressive degree of achievements toward FY2010 targets levels.

Regarding environmental data, results for unconsolidated, consolidated, and global consolidated companies are mixed and found throughout the report; however, gathering data from the vantage point that also includes some attempt at “easy comparison” is desirable.

In addition, continuous expansion of efforts toward LCA and an environmental evaluation system in vehicle development as a vehicle manufacturer can be praised, although more explanation of the content would be appreciated.

Toyota Auto Body is expanding its practice of global contribution activities to society and also communication with local communities. Also, I was impressed this time by the establishment of a page dedicated “For Employees” that clearly demonstrates Toyota Auto Body’s intent toward social responsibility as a corporation through support of education, dynamism, and meeting obligations, as well as safe hygiene for employees.

Expectations Hereafter

Although the environment surrounding automobiles is severe with new developments such as the issue of global warming and escalating oil prices, we expect improved consolidated environmental performance from a global viewpoint, and at the same time, achieve the Fourth Action Plan through “pursuing all possible environmental technologies.”

The automobile industry is comprehensive and the activities of group companies alone are insufficient. Although efforts are being made through Green Procurement Activities, I would like to be able to see the status of supply-side environmental activities that also includes the status of environmental management of suppliers.

It appears that Toyota Auto Body is managing the triple bottom line in a well-balanced manner for the environment, society, and the economy as a leading company under the wing of the Toyota Motor Corporation.

We will expect further expansion of the base axis of supply-side management and globalization in the future.