

### Newly Introducing the King of the 4WD All Over the World, the Land Cruiser 200

(September 2007)

As one of our flagship vehicles, the Land Cruiser has gone through a full model change with the debut of the Land Cruiser 200 after the Land Cruiser 100 was first introduced 10 years ago. Toyota Auto Body has overseen the development of the Land Cruiser 200, which, with its refinement, is being aptly called the “King of the 4WD All Over the World” and combines world’s highest standards into the comfortable performance of luxury-class vehicle with reliability and off-road performance. The Land Cruiser 200 won the FY2007 Good Design Award.



Land Cruiser 200

### The New Alphard and New Vehicle Vellfire

(May 2008)



Vellfire

Our first generation minivan, Alphard, achieved great success and the new Alphard and new vehicle Vellfire have been created anew. Achieving improvements in driving stability, operation, safety performance, and great improvements in fuel efficiency, the number of vehicles sold in the first month after being released surpassed our expectations and exceeded our sales target number by six times.

## Establishing Auto Parts Manufacturing Mississippi Inc.

(July 2007)

The new plant of Auto Parts Manufacturing Mississippi Inc. will begin manufacturing press parts, welded parts, and resin parts to the Toyota Motor Corporation in the last half of 2010. This is our first expansion of operations in the United States.



President Mizushima announcing our entry into Mississippi

## Gifu Auto Body Co., Ltd. Becomes Part of the Toyota Auto Body Group

(October 2007)

Gifu Auto Body Co., Ltd. has become part of the Toyota Auto Body Group as a 100%, fully-owned consolidated subsidiary. In achieving further strengthening of ties, we are looking to improve quality and cost competitiveness.



The main plant of Gifu Auto Body Co., Ltd.

## Our exhibit at the Tokyo Motor Show 2007

(October 2007)

With the them of “Happy vehicle, kind living,” we demonstrated our unique technological strength in displaying a total of eight vehicles. (Four were concept cars.)



(Left) The compact electric car COMS BP (bio-plastic) with its body made of plant materials.[Reference world premier exhibit]

## Signing the “Cooperative Afforestation Effort With Industry” Agreement With Kirishima City

(February 2008)

We signed a cooperative agreement and provided support of activities for this “cooperative afforestation effort with industry” promoted by Kirishima City in Kagoshima Prefecture. This is our fifth afforestation effort after activities in Aichi, Mie, and Kochi Prefectures, and Indonesia.



Initiating support of the Toyota Auto Body R&D Co., Ltd. (Toyota Auto Body consolidated subsidiary)

## Maintaining Three New Types of Occupational Training Systems

(March 2008)

At the Toyota Auto Body Technical Training Center, we have added educational courses for presses, resin molding, and auditing. By having this education coincide with the start of these occupations from December 2006, all new basic technical education has been streamlined for all occupational types.



Quality check for resin molding

## Achieving Output of 2 million Vehicles at Our Inabe Plant

(March 2008)

The Inabe Plant achieved a cumulative output of 2 million vehicles in our 15th year of operations that began in 1993. In looking to achieve output of 3 million vehicles hereafter, we are aiming to solely manufacture safe and efficiently made Toyota vehicles of high quality.



Dedicating our efforts to safe, high-quality, and efficient vehicles hereafter at the Memorial Achievement Ceremony

## Promotion of Company Sports

In our Triathlon Competition Club, the athlete Yamamoto was victorious at the Asia Games and qualified for the Beijing Olympic Games.

In field athletics, in addition to the Ohminami sisters (Hiromi and Takami), there was also Asoshina, who are challenging to run marathons.

In our men's Handball Club, last year again we made it to the playoffs, and placed fourth in the Japan Handball League.

Also, coach Sakamaki became the All-Japan coach, and five players in the club were selected to be All-Japan handball players.

In women's handball, we rose from last year to seventh in the V Premier League.



Photo by Satoshi Takasaki / JTU

Victory in the Asia Games (Yamamoto)



Cycling power at the Olympics (Yamamoto)