

Corporate Principles

Managerial ways of thinking and values for contributing to the ongoing expansion between societies and the earth are expressly written in our company motto and fundamental principles, which have shared approval from all generations.

Company Motto

(Created in 1963)

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Toyota Auto Body stand in the view of the world with the aim to support research and manufacturing while contributing to society with our fine products with tireless efforts to advance the work of our company.

Development:

Respect for timing and innovative thinking and to always be ahead of current trends and styles.

Peace and Amity:

Measure cooperation and openness by loyalty and trust.

Appreciation:

Reflection should be the nourishment for the enterprising spirit, and one should live happily with one's diligent labor.

Fundamental Principles

(Created in 1995; revised in 2004)

1. Toyota Auto Body is a corporation that contributes to building a plentiful society and also gains trust from the international community, which are both based on open and fair corporate ethics in harmony with the environment.
2. Toyota Auto Body will provide "fine products" to enrich our living environment through research and manufacturing, while placing priority on the customer.
3. Toyota Auto Body will invigorate the organization and its workers, and also create a corporate climate of creative power and energy for growth of the enterprise and happiness of company employees.
4. Toyota Auto Body will build relationships of trust with our business partners and make efforts to strengthen management practices, thereby creating prosperous coexistence and long-term stable growth.