

Community Relations

■ Social Contribution Activities

Toyota Auto Body promotes activities for achieving coexistence with local communities and green activities for fulfilling social responsibility as a “good corporate citizen.”

■ Tree Planting and Green Activities

We promote contributing to environmental enlightenment and conservation through our Forest and Green Activities, with the aim to prevent global warming and preserve forest resources.

 [“Forest and Green Activities”](#)

■ Volunteer Activities

Members of our Toyota Auto Body Volunteer “TAB Fureai Club” (introduced on pages 36 and 37) that was founded in FY2009 are participating in activities in various fields such as the environment, welfare, and the community.

 [“Volunteer Activities”](#)

■ Local Community Activities

Toyota Auto Body is actively supporting activities such as youth sports in placing importance on interacting with society and aiming to coexist with local communities.

 [“Local Community Activities”](#)

■ Contributions to External Organizations

From 1990, Toyota Auto Body has participated in the Japan Federation of Economic Organizations 1% Club in which 1% of corporate profit is spent on enlightenment social contributions. We are promoting action in contributing to this target for groups and communities that require economic assistance for research and other activities.

 [“Contributions to External Organizations”](#)



Employee experiencing forest thinning



Volleyball lesson (women's volleyball club)

Community Relations

■ Volunteer Club “TAB Fureai Club”

The “TAB Fureai Club” members participate in volunteer activities and aim to improve information exchange while performing mutual research with colleagues who share common interests.

■ Activity Content

Self-Initiated Activities

- Support of company run programs
- Support, management, and planning of club sponsored programs

Member Exchange Activities

- Planning and management for events such as general meetings, exchange meetings, and lecture meetings

Participation in community volunteer activities

- Participation in volunteer activities and event activities send from a volunteer site managed by eight Toyota Group companies

(Activity details on the next page)

● TAB Fureai Club Diagram

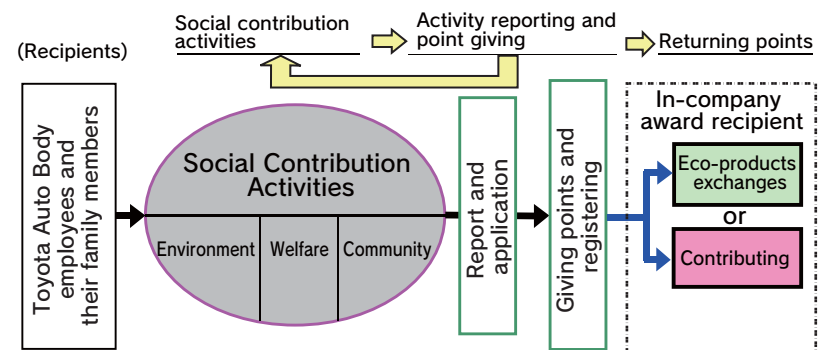


■ Volunteer and Eco-Point System

Toyota Auto Body introduced a unique system in the company that allows employees and their family to relax and actively participate in volunteer and eco-activities by giving points according to activity content.

Points that are accumulated through activities can be exchanged for environmental products specified by the company and one can contribute to the field one desires.

● Volunteer and Eco-Point System





In addition to sending information on eco-activities and volunteer activities to employees and family members, we are centering on six activity groups which support active participation in eco-activities and volunteer activities that unify employees and the community.

● Green Activities group



Tree planting event in Mie Prefecture (270 people participated including local community residents)

● Outing Assistance activities group



Wheelchair user transport service

● Facility Consolation activities group



Welfare facility special presentation

● Care and Welfare activities group



Sign language taught in social welfare classes and study of shorthand basics

● Collection activities group



Contributing used stamps (Kariya City Social Welfare Council)

● Event Support activities group



“Fuwafuwa” managing operation at exchange events of Toyota Auto Body and the community



Community Relations

■ Coexistence With Local Communities

We at Toyota Auto Body are making efforts to pursue activities in order to ensure safety and opinion exchanges with local communities in aiming to be a necessary and trusted company in those communities. Other than “vehicle manufacturing,” we are contributing to making local communities that are easier to live in by introducing community patrols and care service businesses through our group companies that create and provide safe and sound communities.

■ Community Exchanges Through Facility Observation Tours

Toyota Auto Body is offering company observation tours to let the community get to know us through manufacturing in our workplace. In FY2009, 8,600 people came through our plants. In addition, at each plant we are aiming to achieve communication with the community through events such as facility observation tours, explanatory meetings for environment action, community discussion meetings, and opinion exchanges.

■ Security Service Provider (Life Service and Security Corporation)

As a 100% fully-owned Toyota Auto Body company, LS Corporation carries out activities and businesses for protecting the precious lives and property of our community and employees through community anticrime patrols, traffic safety, and prevention of disasters and fire.

■ Care Service Businesses (Life Support Co., Ltd.)

Established through a recruiting entrepreneurship, this company comprehensively supports total welfare planning for various needs of an aging society. Through eight sections, which include rentals and sales of care service products, the company is also involved in providing home help, day service, and creating care planning.



Plant observation tour



Special Self-Defense Fire Unit performing fire fighting drills (Life Service and Security Corporation)



Staff that visit homes to assist people to bathe safely (Life Support Co., Ltd.)