

Environment Education and Environmental Enlightenment Efforts

◆ Aiming to Further Improve Employee Environmental Awareness

For promoting environmental management, it is important to always incorporating the environmental in operations and posses a high degree of environmental awareness among all employees.

At Toyota Auto Body, we are pouring energy into our Toyota Auto Body Group company employee environmental education and environmental enlightenment activities which serve as the central pillar of personnel development.

● Environmental Education

(FY2010)

Main Activities	Recipient Members
Education prior to posting new employees	111
Roles and activity education for newly appointed manager	67
All employee environmental knowledge training (e-learning)	5,344
Compliance (law-abiding) education for production technology staff (e-learning)	677



Newly appointed manager education

● Environmental Enlightenment

(FY2010)

Main Enlightenment Activities
Environment Month Top Message
"Let's Make a Green Curtain" campaign
Biotope, Gas Energy Exhibit Hall study meetings
Introducing "Coolbiz and Warmbiz activities"
Implementing a "Reduced Lighting Campaign"



A green curtain (bitter gourd) grown to two stories