

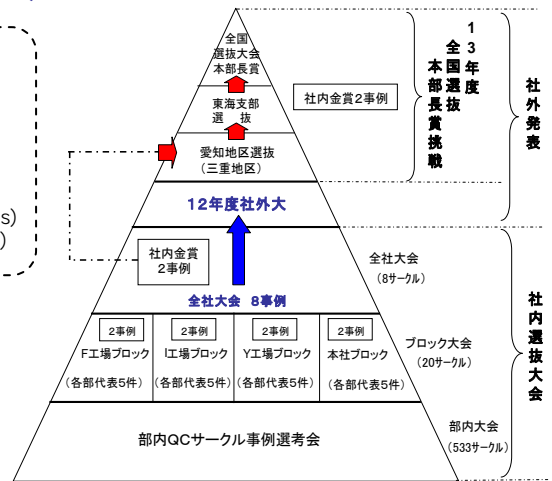
◆QC Circle Activities (Small Group *Kaizen* Activities)

(QC Activities)

Small-group activities are performed by those working on-site at worksites who continuously perform quality management and *kaizen*.

(The goal of QC Circle Activities)

- ① Achieve "improved ability and self realization" through activities (for oneself)
- ② Aim to create a positive, worthwhile workplace full of energy (for one's colleagues)
- ③ Aim to contribute to society and improving customer satisfaction (for the company)



(図2) 頂上決戦へのトライアングル

<<Toyota Auto Body QC Circle Activities>>

(2) In-company training

Stratified education (leader, advisor, and guardian) and QC sign language education held every year

(3) All-Toyota Auto Body QC Circle Competition "Toyota Auto Body Group QC Circle Competition"

In 2010, the name "Toyota Auto Body Group QC Circle Competition" was given, and with the participation of all of our domestic and overseas affiliate companies, this competition serves as a place for "learning and growing together." (Diagram 1)

In our announcement journal, our administrators work to survey "circle kaizen", "managers and supervisors", and domestic and overseas-related companies". In each journal, outstanding awards are selected, and the top three circles of our in-company circle *kaizen* are given the right to compete in the All-Japan Invitational Competition. (Diagram 2)



(Diagram 1) Circle *Kaizen* Announcement

Progress in performing *kaizen* for that which is considered "tough" from the viewpoint of females.
First steps of the freshly-created Sunshine-Circle
Fujimatsu Plant Automotive Body Logistics Section
Sunshine-Circle

Sunshine-Circle priorities

Personnel Development
Sharing "individual" growth and inspiration and having all of us grow together

Announcer: Kaede Nagano

Centering on "Our Priorities," announcements are made of activity case examples

<<Announcement Results Outside Toyota Auto Body>>

(1) Outside Award-Receiving Status: 15/20 (75%)

★In FY2011, two circles received the President's Award First Prize at the All-Japan Invitational Competition.

"Two circles concurrently won the first prize, a remarkable accomplishment and this is the first time in 41 years!"



President's Award "First Prize" medal



First Prize awarded to the GARASUYA Circle (F Assembly Division)



First Prize awarded to the Zero Circle (I Painting Division)