

Community Relations

Promoting Manufacturing Plants Created to Harmonize With Nature and Coexist With the Community

All of us share our lives with nature and many living things. In order to maintain our community environment in which we coexist with nature, Toyota Auto Body is making efforts to coordinate with members of the community in making factories that harmonize with nature.

Toyota Auto Body established the a walking road we call the Fujimatsu Area Four Seasonal Path of Ponds and Flowers.

From fiscal year 2009, we coordinated the creation of this path with people in the local community. This path allows visitors to study the history of the area while interacting with nature when walking around the area around our Fujimatsu Plant. In fiscal year 2012, we installed a Kanayama Water Pumping Historical Sign to coincide with the 100th year of the flowing of Kanayama pumped water. In addition, we have held path walking events and other events with people in the community.

Walking path course information signs (2010)

Elementary school students search for the plate they drew and also participate in a quiz rally while walking the shorter path around the pond

Sign providing the history of Kanayama Water Pumping

Along the pond are picture plates drawn by local elementary school students (2011)

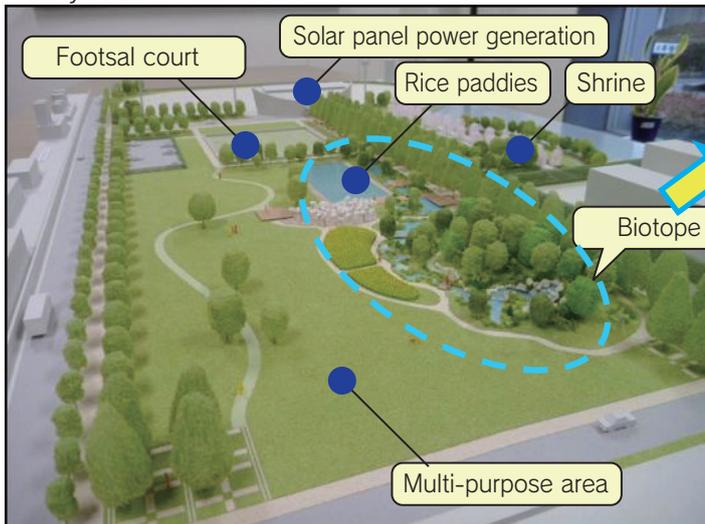
Full circumference : Approximately 8 kilometers
Required walking time : Approximately 2 hours

*Fureai Park officially named the "Toyota Auto Body Kariya Fureai Park" in May, 2013.

Start of the Establishment of Our Kariya Fureai Park *

On February 5th, 2013, a Shinto ceremony for purifying the building site was held at the outset of establishing our Kariya Fureai Park to serve as hub for environmental study and resting. Based on the concept of "Harmony of Humans and Nature," this park is established as a place to enjoy various activities including sports, environmental study, and interaction with nature. We are progressing to establish a biotope (space for life) for contributing to create a network of green tracks of land and surrounding green tracks of land as one facet of a biodiversity strategy in Aichi Prefecture. A facility to experience farming, a multi-purpose area, and a biotope meant to resemble a *satoyama* (managed natural area) are scheduled for completion next spring.

<Kariya Fureai Park model>



<Biotope Plan>



Kariya Fureai Park Establishment: Voice of the Person in Charge



PE Environment Div. Yoshihiro Moriyama
Multiple living creatures inhabit the park and one is able to relax along the waterfronts and wooded areas. We are continuing with our aim to establish a biotope that will become part of the community..

Community Relations

Promoting Social Contribution Activities by Company Volunteers

We are introducing various measures to support Toyota Auto Body employee awareness of contributing to society from the perspectives of developing human resources, places of interaction, and activity systems in order to coexist with our communities and fulfill our social responsibility as good corporate citizens.

Human Resource Development

Developing Volunteers That Satisfy Our Communities and Further Strengthens the Bond of Empathy

Toyota Auto Body holds 60 lectures annually from introductory courses on motivation to lectures for developing activity leaders as our education efforts for developing activity volunteer staff. Such volunteers, appreciated by the community, further strengthen common empathy for contributing to society and the community. We are holding study and exchange meetings with Denso Co., Ltd. on the theme of learning from advanced companies as core development, which involves activities and the introductory course lecture given by Mayo Syono entitled "Each Individual's Responsibility." In addition, we are holding new employee hands-on lectures that should raise awareness through on-site volunteer activities that combine classroom study with hands-on training.



Introductory lecture by Mayo Syono



Leadership development lecture



Hands-on type lecture interspersed with new employee training

Hands-on Training: Voice of the Person in Charge



Yoshiwara plant Quality Control Division
Engineering Service Dept. Kei Inoue

Hands-on training was held at a facility for those with disabilities, who lightened my spirits with their smiling faces and cheerful answers.

Activities to Create Places of Interaction

Maintaining Forests and Creating Places of Interaction in Our Region Bases

From fiscal year 2012, seven Toyota Auto Body group companies*1 began forest thinning and maintenance activities in prefectural forests. From last fiscal year in Mie Prefecture, companies in Inabe began efforts to rejuvenate satoyama (managed natural areas) and wildlife by performing maintenance of forests to achieve coexistence with nature.

*1: Toyota Auto Body, Tokai Utility Motor Co., Ltd., Toyota Body Seiko Co., Ltd., Ace Industry Co., Ltd., TABMEC Co., Ltd., Tokai Parts Industry Co., Ltd., and Life Service and Security Corporation



Seven Toyota Auto Body Group companies performing forest maintenance in Toyota City, Aichi Prefecture



Planting activity and maintenance of forests in Inabe City, Mie Prefecture
· Opening ceremony (below)
· A mushroom planting event (above)

In Kagoshima and Gifu Prefectures, two Toyota Auto Body Group companies are performing forest maintenance activities. From 2006 in Indonesia, our five-year plan was completed and from 2011, we have been jointly planting one million mangrove trees with two on-site affiliate companies*2.



Forest maintenance in Kirishima City, Kagoshima Prefecture
Toyota Auto Body R&D Co., Ltd



Forest maintenance in Mino-Shirakawa, Gifu Prefecture
Gifu Auto Body Co., Ltd.



Mangrove planting in Indonesia
Toyota Auto Body and two on-site companies

*2: P.T. Sugity Creatives and PT. Toyota Auto Body -Tokai Extrusion

Social Aspects

Community Relations

Creating Places of Interaction

Our Kariya Block of volunteers has worked with the community to clean nature trails, polish path-picture plates along our ponds, clean wheelchairs at welfare facilities, as well as donate handmade Girls' Festival dolls, Boys' Festival carp, and Christmas trees to local kindergartens. Also, we are making efforts toward greenification activities through planting seedlings of ornamental foliage plants and distributing them at local events. Our Inabe Block and Toyota Block are working in conjunction with their communities and local companies in community cleaning activities.

We are making efforts with those in the community for environmental conservation and beautification activities throughout the year with such participation of employees in volunteer activities.

Community Sports Support Activities

We are providing sports classes taught by our handball and volleyball club members and also providing support for youth soccer competitions as activities we have made important for interacting with community youth.

The Great East Japan Earthquake Disaster Area Support Activities

(Toyota Group Disaster Area Recovery Support Activities)

Toyota Auto Body assistance for early recovery includes maintaining tracts of land along roadsides, and also removal of rubble in fields and along train tracks in the Kesen District of Iwate Prefecture.



Kariya Block: Four Seasonal Path of Ponds and Flowers cleaning and path-picture plate polishing (above) and also wheelchair cleaning at welfare facilities (right)



Production Engineering Group, Donating Girls' Days Dolls



Development Group distributing seedlings



Inabe Block: cleaning activity (gathering litter)



Toyota Block: "Wakazono Fureai Day" Removing weeds and litter gathering



Toyota Auto Body Cup Youth soccer competition

< Rikuzentakada City >

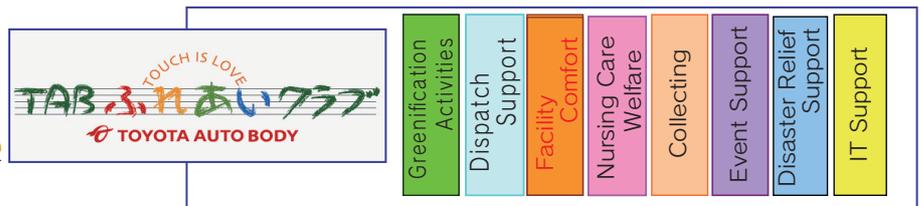


Roadside gutter sludge removal and weed picking

Support for making "Everyone's Home"

Circle Club Activities of Our Employee Volunteer Organization "TAB Fureai Club"

In extending beyond the framework of the organization, we are involved in community volunteer activities in which those gather who share common interests and concerns.



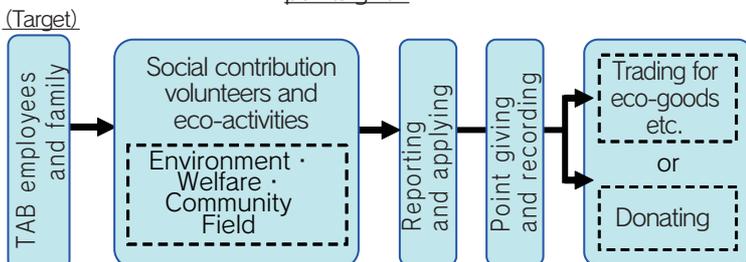
Rejuvenation and Sustainable System Creation

Our "Point System" Supporting Volunteer Activities

We are introducing a Toyota Auto Body's own system for allotting points that vary by activity content. Our unique point system allows employees and families to feel free to actively be part of volunteer activities and eco-activities. Depending on the activity, accumulated points may be traded for Toyota Auto Body specified environmental goods, fair-trade merchandise, or goods that contribute to employment advancement at welfare facilities. Volunteer points may be given to any desired cause. From fiscal year 2012, in admiration for employees satisfying the standard points for volunteer activities, we have been presenting memorial goods (hat with one's name on it and a pin badge). (71 recipients in 2012)

< Volunteer and System of Eco-Points >

Social contribution activities (Target) → Activity reporting and points given → Points restored



Comment from a Volunteer Who Received a Hat and Pin Badge



Vehicle Evaluation & Engineering Div.
Indoor safety Laboratory Dept
Kazuaki Sakai

Through volunteering I've met many people and my efforts pleased the community. I think volunteering leads me to grow. Moreover, the company recognizes my efforts and I'm honored. This encourages me to volunteer more in the future.