

■ Promoting and Enhancing Environmental Education

Toyota Auto Body employees possess high environment awareness and it is essential for our employees to be capable of incorporating the environment into their own tasks.

Including at Toyota Auto Body Group companies, we have positioned environmental education and environmental enlightenment activities as the pillars of developing human resources.

Main Environmental Education and Enlightenment Activities of FY2013

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Month held	Education content	Target participants	Numbers
April	Education of entry-level employees prior to being assigned their positions	FY2013 entry-level employees	(employees) 211
June	Company-wide employee environmental training (e learning)	All employees (possessing a PC)	6,009
January	Roles and action education for new management appointed	Employees promoted in January 2014	49

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Month Held	Action content
June	Sharing the Environment Month Top Message
	"Let's Build a Green Garden" Campaign
January	Energy-Saving Month C (Communication) Meeting
February	Environmental Conservation Case Example Presentation Meeting



"Green Curtain" we made on Fujimatsu plant wall



A magnificent "Green Curtain" at an employee's residence