

Aiming to be a Company That is Needed by Society

In order to be a company needed by society, we consider it important to fulfill our social responsibility to earn the trust of everyone in the local communities.

We are expanding our activities that contribute to society in areas (the environment, welfare, and raising the next generation) where the characteristics of the Toyota Auto Body Group can be put to good use.

Activities in the Environment Field

Company forest maintenance activities

Toyota Auto Body Group companies are continuing to carry out forest maintenance activities centered on the locations of offices in Aichi, Mie, Kagoshima, Indonesia, and other areas.

[Japan]

The forest maintenance activities conducted by companies in Aichi Prefecture are led by the employees themselves, and are centered on the volunteer circle members. Even new participants can safely experience woodland thinning and forest maintenance.

[Overseas]

In addition to environmental maintenance through mangrove planting in Indonesia, cultivation of fish, shellfish, and seaweed in regenerated mangrove swamps is helping to boost local economies. Beginning from fiscal year 2016, we are also engaged in a forest-planting activity with the participation of local residents that produces a feeling of unity among employees.



Forest maintenance activity in Habu, Toyota City, Aichi Prefecture



Learning safe tree thinning methods from employee instructors



Mangrove forest grown over five years in Indonesia



Tree-planting at a campsite in the outskirts of Jakarta

Activities in the Welfare Field

Donations of picture books by the Toyota Auto Body Group

In cooperation with our subsidiary in Indonesia, we are donating translated Japanese picture books to local children. This activity has continued each year since 2009, and more than 50,000 picture books had been donated by 2016.



Translated picture books donated to local Indonesian children



Children happy to receive the picture books

Transport services provided in cooperation by a company block and circle

Using the assisted mobility vehicles that are Toyota Auto Body products, these employees provide transport services in support of activities outside the home by persons who seldom have such opportunities.

In cooperation between members of the Chiryu City Council of Social Welfare and the Toyota Auto Body transport support circle volunteers, activities are continuing to support activities by wheelchair users outside the home.



Taking visually impaired persons in Chiryu City to pick melons in Tahara City using our company's assisted mobility vehicles



Active participation in activities for understanding and support of disabled persons

The Fujimatsu Block and volunteer members of the nursing home visit circle provide shows of hula dancing, magic tricks, and other performances on visits to nursing homes for the elderly, and are working for understanding and support of disabled persons with activities including cleaning of wheelchairs, nursing care equipment, and assisted mobility vehicles.



Interacting with elderly persons at a hula dance performance at a nursing home for elderly in Kariya City



Wheelchair cleaning was started six years ago and is performed six times a year.

Activities in the Field of Raising the Next Generation

Accepting junior high school students for workplace experience learning

We accepted students for workplace experience learning as extra-curricular learning of living knowledge. The program utilized the character of a manufacturer of entire cars, and incorporated contents from development through production. Approximately 75 students were accepted from all nine schools in Kariya and Chiryu.



Making a clay model with instruction from a member of the Design Div.



Experience making a dish with wave design at skills learning at a sheet workshop

Dispatching instructors to manufacturing classes

We dispatch instructors who possess the manufacturing skills developed by Toyota Auto Body to the "Ultimate Car Manufacturing Project" operated by Aste Toyota. Through this activity, children meet with manufacturing professionals and experience the enjoyment and sense of accomplishment of manufacturing in order to develop the "manufacturing spirit".



Students experiencing surface preparation at the painting course



Scene from the presentation event at the end of the activity

Helping to raise the next generation through sports

As part of support for youth sports in Kariya City, we have provided sponsorship and operating support for the Toyota Auto Body Cup youth soccer competition since 1995.

The handball club also sponsors the TAB Cup handball competition which invites junior high school teams from within and outside of the prefecture. Our employees operate the competition, meet with the players, and contribute to the promotion of sports.



Soccer tournament with 500 fourth-grade elementary school students from Kariya City participating



Handball tournament for exchange with junior high school students, with handball team members as the referees

Contributing to society through donations and sponsorships

The residents association of the dormitory for single employees donates wheelchairs to a nearby nursing home. This activity is conducted by 500 dormitory residents and has continued for 22 years, and has so far contributed 77 wheelchairs.

Christmas trees and tanabata decorations produced by individual workplaces are also donated to nearby kindergartens and elementary schools in Kariya City.



Donating wheelchairs to a nursing home in Kariya City



Donating a Christmas tree to a kindergarten

Contributing to Society Through Disaster Relief

Activities to support reconstruction in disaster-affected areas in Kumamoto

As activities to support recovery from the Kumamoto Earthquake which occurred in April 2016, the company contributed relief supplies and funds, and also held a recovery support charity event sponsored by the Handball Club, and donated money from the sale of team goods to the disaster-affected area.

In cooperation with a domestic subsidiary in Kagoshima, we also conducted volunteer activities for recovery to meet the specific needs of the disaster-affected area.



Toyota Auto Body directors, handball team members, and labor union chairman visiting the governor of Kumamoto Prefecture to donate funds



Volunteer employees participating in work rebuilding a collapsed home in Mashiki Town

Kariya Fure-Ai Park – A Relaxing Place for Interacting with Members of the Local Community and Learning about Biodiversity

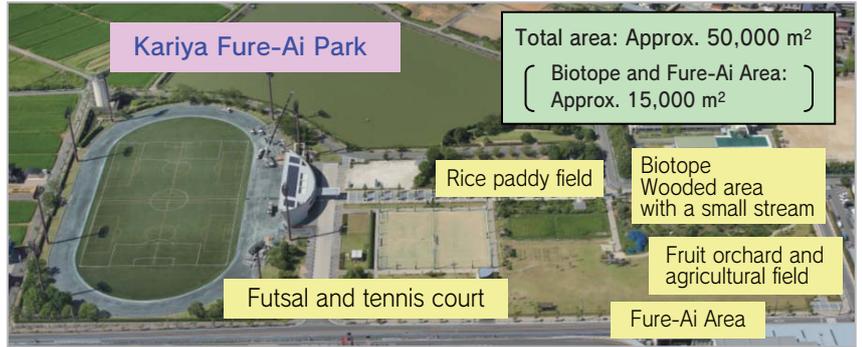
Using park facilities to contribute to and cooperate with the local community

The Fure-Ai Park Community Liaison Committee was created for environmental workshops, agriculture experience programs, and other operations that take place in Fure-Ai Park. The committee is composed of local and outside experts, members of nearby schools, members of the prefectural government and other administrative bodies, and local agriculture instructors. Its goal is cooperation that will ensure that these activities do not come to an end, and instead continue to make the park a permanent place for interaction with the local community.

The agriculture experience programs which are run in cooperation with the local community are taught by company employees and local agriculture instructors. As part of the social studies and general education classes for fourth year elementary school students, the participating students experience agriculture and rice farming throughout the year including preparing rice seedlings, planting rice fields, harvesting, threshing, making mochi (rice cakes), and weaving ceremonial ropes from the rice straw.

All of the participating children can learn from experiences they never had before, such as entering the muddy fields to plant rice, using a sickle to harvest rice, and weaving ceremonial ropes. They also learn about the functions of rice fields and other environmental knowledge.

A variety of participation-type seasonal events are held at Fure-Ai Park to make it a closer part of the local community. These events are mainly festivals, as well as agriculture experiences such as rice cultivation and sweet potato harvesting.



Rice planting experience for fourth-grade students from a nearby elementary school



Lively summer festival that attracts many visitors



Children excited by the large sweet potatoes they dug up



Making mochi (rice cake) at a harvest festival

Environmental workshops based on collaboration by industry, government, universities, and private citizens

Environmental workshops are held at Fure-Ai Park based on collaborations by government, universities, local elementary schools, and the local community.

The instructors are assistant professors and science faculty students from Aichi University of Education. They direct workshops for Aichi Prefecture elementary school students and their families to learn about aquatic plants, water purification, and other nature themes.

In addition, nature learning classes are also held at the same time as Fure-Ai Park events.



Environmental learning class taught by an assistant professor (right) and student (left) from Aichi University of Education



Holding a class at a nearby elementary school



Investigation of plants and animals in the biotope



Holding a nature learning class on the day after camping, used in summer homework