

Environmental Topics



We Ran the Whole Paris Dakar Rally Course on Bio-diesel !

In the "Dakar Rally 2007 (popularly named Paris Dakar)" Toyota Auto Body participated as "Team Landcruiser and Toyota Auto Body". Of our three entrants in the race, one of the vehicles (car No.3), which ran on bio-diesel and had a body partially made of Kenaf plastic boards, completed the 8,000 kilometer race without incident and boldly placed third in the same diesel class. The fuel takes the environment into consideration with 20% bio-diesel refined from vegetable oil mixed with kerosene. These results proved this fuel is not inferior in the performance it achieves compared to standard diesel fuel.



Our No.3 car that placed third in its class

Announcements for Energy Saving Examples

Toyota Auto Body announced two examples of energy saving at the Tokai Area Competition of the "FY2006 National Competition for Outstanding Examples of Energy Saving" sponsored by the Energy-Saving Center (Ministry of Finance), which was held in Nagoya in September 2006.

In addition, at the Tokyo Big Site in February 2007, recognized by NEDO※ as "An Industry Supporter for Companies That Streamline Energy Use," our "Fujimatsu Plant Upper Coat Painting Process Total Energy-Saving Operation" results were announced. We reported on results of our "use of recycled air conditioning emissions" and "low temperature non-heat recycling technology that uses natural gas and cogeneration" after they were executed at Toyota Auto Body.

※ N E D O : New Energy and Industrial Technology Development Organization



Making announcements at a Tokai area competition



Announcement of the results at the Tokyo Big Site

Energy-saving Example Announcement Meetings Also Held at Plants

At our Fujimatsu Plant, eight outstanding examples were picked from items such as energy saving and decreasing losses that were accepted from employees and we held our FY2006 *Kaizen* Example Announcement Meeting. With review by executive staff, the "desire to further *kaizen*, while spreading an awareness of 'the waste' among employees," we pledged to further our efforts in the future. At the same time as this example announcement meeting, there were three awards given for outstanding works selected from 36 items which were entered in the FY2007 Fujimatsu Plant Energy-saving Slogan Contest.



Fujimatsu Plant Outstanding Energy-saving Example Announcement Meeting

Firmly Establishing the "Cool Biz" Movement

Toyota Auto Body already began to execute "Cool Biz" in 2005, which is part of a citizens' movement advocated by the Government Environmental Ministry. During the past two years after coming to establish "Cool Biz," within Toyota Auto Body, all employees participate by wearing no neckties or suit coats even in regular meetings or research meetings.



Receiving a lecture wearing no suit coats or neckties