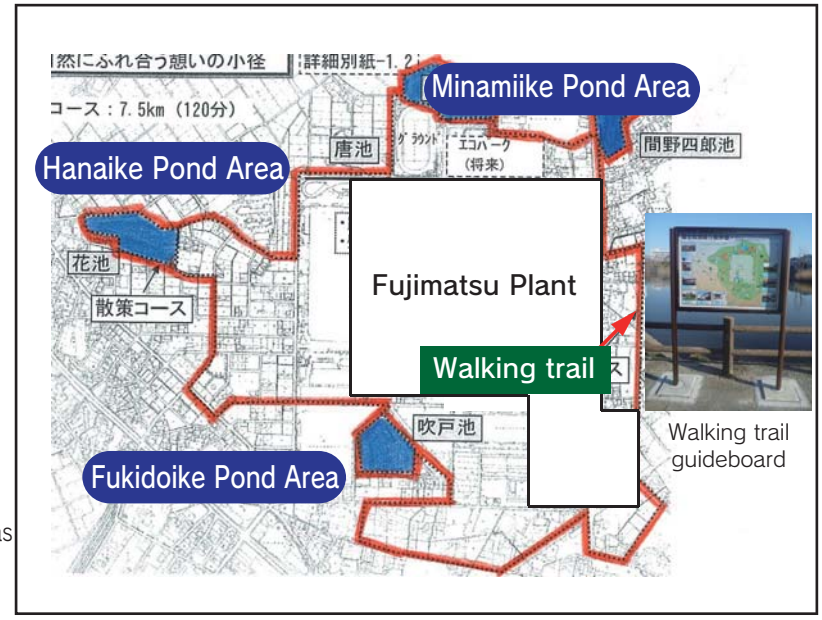
Environmental Topics

Promotion of Coexistence With the Community for Creating Natural and Harmonious Manufacturing

Humans themselves are a living part of the natural environment of the earth's air, water, and ecosystems. For sustaining the earth's environment, we at Toyota Auto Body, as a member of community, aim to create production sites which naturally circulate and harmonize in nature.

The Start for Establishing an Eco-road

We are now working with local communities and local government agencies to promote a plan to establish an "Eco-road" for study and learning history. This road would allow one be in touch with the natural environment while walking trail around five ponds surrounding our Fujimatsu Plant.



Main Plan

Creation of a verdant space with contrasting seasonal flowers

- Greenification of the area around our plants and a place to relax in growing flowers in fallow fields

Creating places for relaxing

- Setting up benches and making wall murals in pond areas

Nature viewing, local history, and studies of agricultural products

- Signs erected for wild birds, living creatures, and the history of the area
- Walking trail information signs erected

Event for Establishing Our Eco-Road

In March 2011, we held an "Eco-Road Establishment Event" by Minamiike Pond. Approximately 120 people from the community and Toyota Auto Body employees with their families planted 'Tamaryu' (Dwarf Mondo Grass) seedlings and also took part in cleaning and beautification activities of roads around our plants.

Participants in the "Eco-Road Establishment Event"

Expanded Use of Solar Power Generation at All Plants

In FY2010, Toyota Auto Body introduced total power generation of 100Kw of solar power generation, enough to supply power to 25 family homes.

The electric power is being used to charge the Prius plug-in converter and very small EV COMS, as well as for office lighting and air conditioning.

Solar power panels installed at the Toyota Auto Body head office

Solar power panels installed at our Yoshiwara Plant